Service Level

Features	Inactive*	Prestige	Elite	Super Elite
Essential data upload	✓	✓	✓	✓
Contact page with key coordinates	No URL link	✓	✓	✓
Display your logo in full color	50% faded	✓	✓	✓
Included locations (Same country)	1	1	3	6
Included categories[1]	1	Unlimited	Unlimited	Unlimited
Email forwarding per year	1	Unlimited	Unlimited	Unlimited
Exclusive email forwarding	⊖	✓	✓	✓
Post events, seminars, forums etc.	⊖	6	12	Unlimited
Post newsletters and press releases	⊖	6	12	Unlimited
Detailed traffic statistic report	⊖	✓	✓	✓
Access to content management system	⊖	✓	✓	✓
Directory ranking priority	⊖	Tier 3	Tier 2	Tier 1
Keywords for search engine	⊖	5	Unlimited	Unlimited
Post additional standardized information	⊖	⊖	Unlimited	Unlimited
Upload brochures and documents	⊖	⊖	3MB	50MB
Publish HTML presentations (Pages included)	⊖	⊖	1	5
Graphic banner(s) (Quantity / Weeks)[2]	⊖	⊖	1/26 Weeks	3/52 Weeks
Text banner(s) (Quantity / Weeks)[2]	⊖	⊖	1/26 Weeks	3/52 Weeks
Random banner deployment	⊖	⊖	⊖	✓
Automated leads suggestion	⊖	⊖	⊖	✓
Artwork for HTML presentation included	⊖	⊖	⊖	2

[1] Certain restrictions apply - [2] Deployment in all areas of the site except landing page.

Service Level

Price: (Canadian Dollars)	Inactive*	Prestige	Elite	Super Elite
One year term	19*	38	388	8888
Two years term (~10% off)	34*	68	698	15888
Three years term (~20% off)	45*	91	930	21300
Inquire for multiple subscriptions packages	sales@privatebanking.com			

Tax not included, applies only to Canadian residents

Service Level

Price: (Approx. EURO)	Inactive*	Prestige	Elite	Super Elite
One year term	12*	24	243	5555
Two years term (~10% off)	21*	43	437	9999
Three years term (~20% off)	28*	57	698	15998

* Only offered together with an active account

Basic Setup

- Essential data upload
- Contact page with key coordinates
- Display your logo in full color
- Included locations (Same country)
- Included categories
- Email forwarding per year

Post events, seminars, forums etc.

You can post conferences, forums, summits, seminars or any other company event that needs to be publicized.

Exclusive email forwarding

The message posted to you is not shared with other service providers; messages posted to "Inactive listings" may be shared with other service providers. Please also refer to "Automated leads suggestion"

Access to content management system

This is an easy to use and intuitive content management system that is useful to update information, upload new files, newsletters and adjust numerous settings.

You can keep your advertisement in tune with the latest developments

Detailed traffic statistic report

Daily updated in depth data and traffic analysis are emailed to you or are accessible through the content management system.


Choose characteristic for diagram: All Views

All Views – Diagram
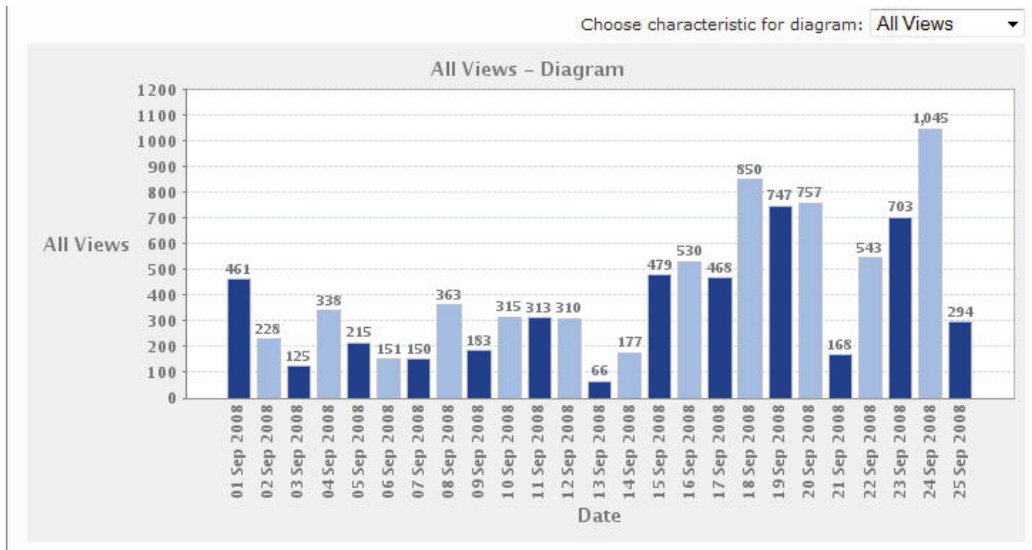
Logo Report by Pages

NATIONAL
BANK
OF CANADA

> Every visitor to the site is logged and reported

Page Name	Jsp Name	All Views	Unique Views
Library page	/user/library.jsp	3,003	956
Account contact page	/user/account.jsp	2,139	823
Account downloads page	/user/downloads.jsp	875	177
Knowledgebase Main Page	/user/kb_view_items.jsp	811	234
Category page	/user/category.jsp	427	206
Write review page	/user/write_review.jsp	91	54
Knowledgebase Search Items Page	/user/kb_search_items.jsp	59	35
Account reviews page	/user/account_reviews.jsp	59	35
Knowledgebase Item Details Page	/user/kb_view_item.jsp	59	35
		7,523	**2,555**

Choose characteristic for diagram: All Views

All Views – Diagram
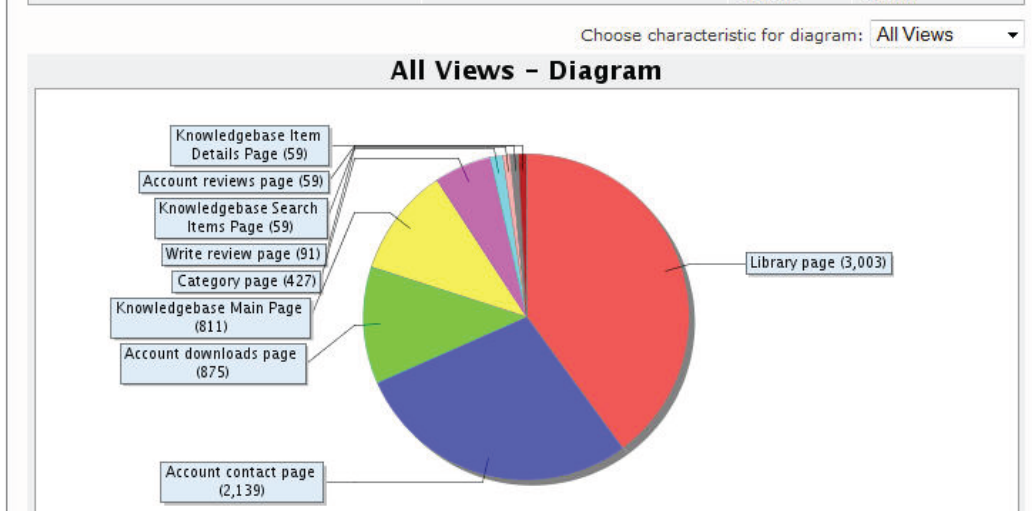
Directory ranking priority

Our system rearranges directory listings every 24 hours to ensure equal exposure according to the service level subscribed.

You can be listed in multiple categories

Daily rearranged ranking ensures equal exposure within the subscribed service level

Logo and company name are linked to your contact page

Post newsletters and press releases

Published newsletters, pamphlets or press releases will appear in the newsletter section and are fully indexed by all major search engines.

Read full article by clicking here

Keywords for search engine

In your content management menu you can add relevant keywords as you deem fit.

In addition to your company name and keywords, our search engine will also match all text content of your advertisements, newsletters, text banners, uploads, HTML files and any other information you publish

Post additional standardized information

This page was designed to post additional standardized information that will not require to create and upload HTML pages.

You can edit these fields and add information as you like

Anyone can read the published information by clicking on the 'Additional information' tab on your contact page

Upload brochures and documents

You can upload brochures, documents and other electronic files for deployment in the library and contact page section.

Uploaded files are visible under the 'Downloads' tab

Files can be published in multiple categories

Uploaded files are also shown in the library section

Publish HTML presentations (Pages incl.)

HTML presentations are among the most effective marketing tools to grasp your prospects attention.

HTML presentations can be accesses by tabs located on the left side of the contact page

The HTML can be linked to your website and is fully indexed by our internal and all external search engines

Graphic banner(s) (Quantity / Weeks)
Text banner(s) (Quantity / Weeks)
Random banner deployment

You can strategically place banners throughout the platform to drive quality traffic to your advertisement and website.
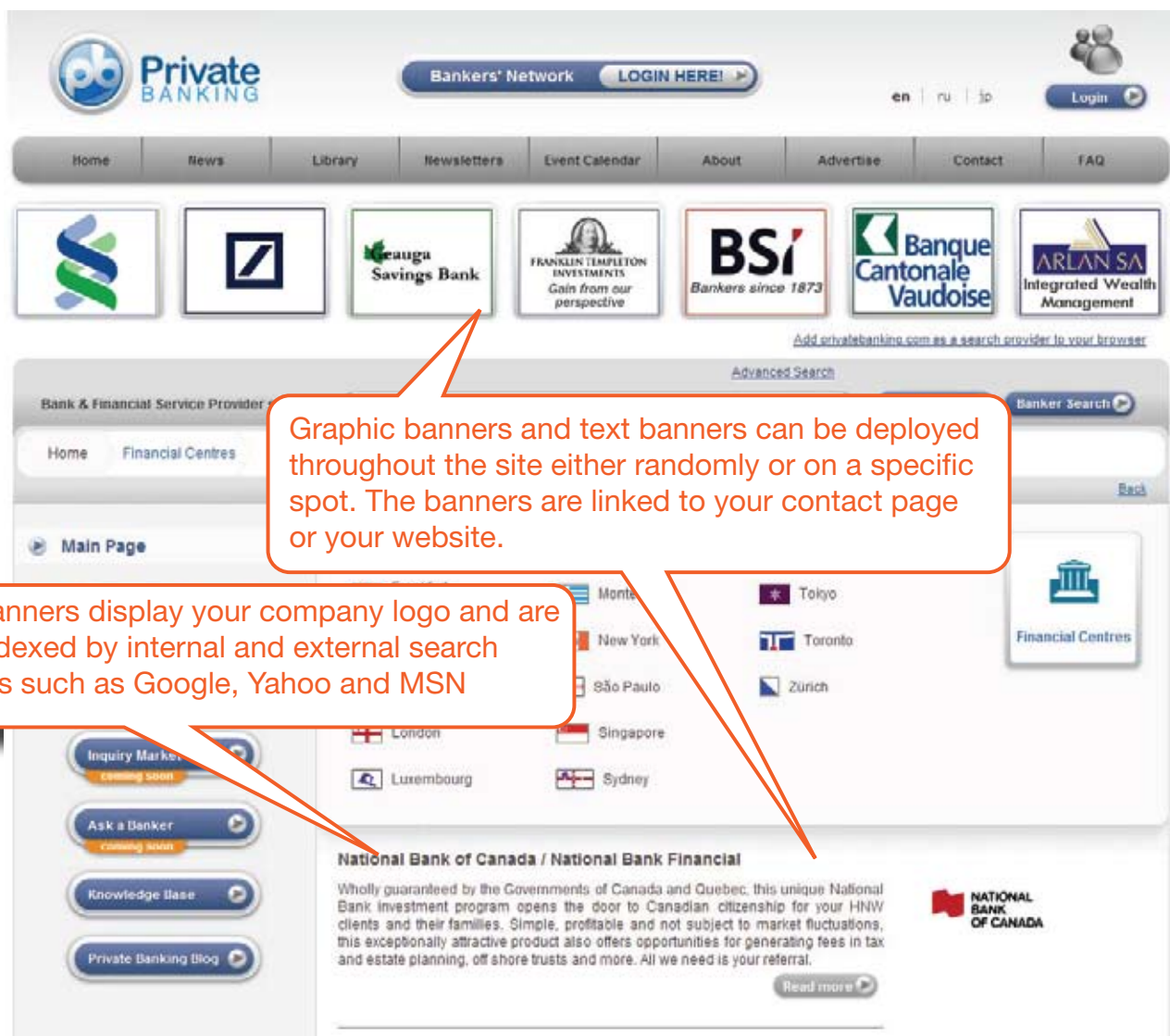
Graphic banners and text banners can be deployed throughout the site either randomly or on a specific spot. The banners are linked to your contact page or your website.

Text banners display your company logo and are fully indexed by internal and external search engines such as Google, Yahoo and MSN

Automated leads suggestion

This system helps you with getting more leads.

The logos of inactive listings are not shown in full color

A sophisticated algorithm analyzes leads submitted to inactive listings and suggests an alternative service provider according to various criterions

Artwork for HTML presentation included

Our experienced designers will create an attractive HTML presentation derived from your website or brochure and deploy the files for you.