

**Service Level**

Features	Inactive*	Prestige	Elite	Super Elite
Essential data upload	✓	✓	✓	✓
Contact page with key coordinates	No URL link	✓	✓	✓
Display your logo in full color	50% faded	✓	✓	✓
Included locations (Same country)	1	1	3	6
Included categories <sup>1</sup>	1	Unlimited	Unlimited	Unlimited
Email forwarding per year	1	Unlimited	Unlimited	Unlimited
Exclusive email forwarding	⊖	✓	✓	✓
Post events, seminars, forums etc.	⊖	6	12	Unlimited
Post newsletters and press releases	⊖	6	12	Unlimited
Detailed traffic statistic report	⊖	✓	✓	✓
Access to content management system	⊖	✓	✓	✓
Directory ranking priority	⊖	Tier 3	Tier 2	Tier 1
Keywords for search engine	⊖	5	Unlimited	Unlimited
Post additional standardized information	⊖	⊖	Unlimited	Unlimited
Upload brochures and documents	⊖	⊖	3MB	50MB
Publish HTML presentations (Pages included)	⊖	⊖	1	5
Graphic banner(s) (Quantity / Weeks) <sup>2</sup>	⊖	⊖	1/26 Weeks	3/52 Weeks
Text banner(s) (Quantity / Weeks) <sup>2</sup>	⊖	⊖	1/26 Weeks	3/52 Weeks
Random banner deployment	⊖	⊖	⊖	✓
Automated leads suggestion	⊖	⊖	⊖	✓
Artwork for HTML presentation included	⊖	⊖	⊖	2

<sup>1</sup> Certain restrictions apply - <sup>2</sup> Deployment in all areas of the site except landing page.

**Service Level**

Price: (Canadian Dollars)	Inactive*	Prestige	Elite	Super Elite
One year term	19*	38	388	8888
Two years term (~10% off)	34*	68	698	15998
Three years term (~20% off)	46*	91	931	21331
Inquire for multiple subscriptions packages	sales@privatebanking.com			

Tax not included, applies only to Canadian residents

**Service Level**

Price: (Approx. USD)	Inactive*	Prestige	Elite	Super Elite
One year term	18*	36	369	8444
Two years term (~10% off)	32*	65	663	15198
Three years term (~20% off)	52*	104	1062	24318

\* Only offered together with an active account

# Basic Setup

- Essential data upload
- Contact page with key coordinates
- Display your logo in full color
- Included locations (Same country)
- Included categories
- Email forwarding per year

**Private BANKING** Bankers' Network LOGIN HERE! en ru jp Login

Home News Library Newsletters Events Contact FAQ

Bank & Finance Bank Search Banker Search

Home Australia and Pacific New South Wales Sydney Banks Standard Chartered Bank Australia Ltd

**Standard Chartered**

Review Avg. Reviews: 0

**Contact Page**  
Write Review  
Browse Review

**Contact Information**  
**Standard Chartered Bank Australia Ltd**  
Australia and Pacific > Australia > New South Wales > Sydney

Address: Level 11, 345 George Street, Sydney, NSW 2000, Australia

Phone: +61 2 92329333  
Fax: +61 2 92329345

Contact: Mr. John Doe, Director

Contact by email

[www.yourURLhere.com](http://www.yourURLhere.com)

**Branches**

- Home > Australia and Pacific > Australia > New South Wales > Sydney > Contact
- Home > Australia and Pacific > Australia > Queensland > Brisbane > Contact
- Home > Australia and Pacific > Australia > South Australia > Adelaide > Contact
- Home > Australia and Pacific > Australia > Victoria > Melbourne > Contact
- Home > Australia and Pacific > Australia > Western Australia > Perth > Contact

**Categories**

- Banks
- Family Office
- Investment Funds
- Mergers & Acquisitions
- Private Equity

**Callout Boxes:**

- Logo 50 x 100
- Contact page with essential information
- Email Submission
- Your URL linking your website
- Categories
- Branches in the same country

## Post events, seminars, forums etc.

You can post conferences, forums, summits, seminars or any other company event that needs to be publicized.

Private BANKING Bankers' Network LOGIN HERE! en | ru | jp Login

Home News Library Newsletters **Event Calendar** About Advertise Contact FAQ

Structured products Geneva, 2 October 2008

the world's leading provider of wealth management services UBS

leuga Savings Bank

CUSTODIA FINANCE

NATIONAL BANK FINANCIAL

citi

Bank & Financial Service Provider search Bank Search Banker Search

Home Event Calendar

Oct. 2008

Organiz	Date	Type	City	Title
	2008/10/01	CON	Genève	<a href="#">Family Office &amp; Wealth Preservation</a>
	2008/10/20	CON	Dubai City	<a href="#">2nd Annual Product Development in Banking and Finance</a>
	2008/10/07	CON	Singapore	<a href="#">Carbon Finance Asia 2008</a>
	2008/10/13	CON	London	<a href="#">Energy Derivatives 2008</a>

PRIVATE BANKING GEF 2008

In Canada NATIONAL BANK FINANCIAL

PRIVATE BANKING Latin America 2008 Oct 29-31 Coral Gables, FL

GENEVE SHOREX 2-3 décembre 2008 Hotel President Wilson Genève, Suisse

Global Leaders In

Download event brochure

This logo is linked to your contact page

Event title can be linked to the event's website or to your contact page

## Exclusive email forwarding

The message posted to you is not shared with other service providers; messages posted to "Inactive listings" may be shared with other service providers. Please also refer to "Automated leads suggestion"

# Access to content management system

This is an easy to use and intuitive content management system that is useful to update information, upload new content and manage various settings.

You can keep your advertisement in tune with the latest developments

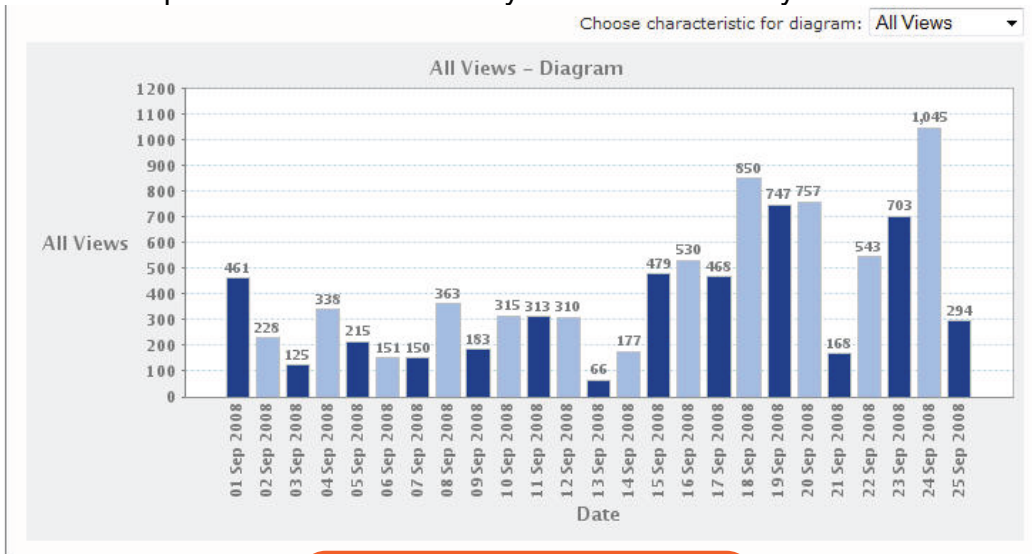
The screenshot displays the Private Banking Client Area Menu. At the top left is the Private Banking logo. On the top right, account details are listed: Account Name: Super Elite Listing, TestTown; Account No: 032490; Account Type: Super Elite; Expiry date: Aug 12, 2009 with an [extend term](#) link. Below this is a 'Client Area Menu' header with a 'Logout' button. The main content area is divided into several sections:

- Modify account data**
  - Account details
  - Account extra info
  - Office addresses
  - Categories
  - Account files
- Settings**
  - Account settings
  - Change password
  - English | Russian | Japanese
- Publishing**
  - Create, manage and update newsletters
  - Manage Library uploads
  - Event calendar
- Financial transactions**
  - Account credits
  - Purchase additional services
  - Transaction history
  - Extend term
  - Extend term history
  - Invoice address (other than credit card)
  - Pending invoices (other than credit card)
  - My Bills
  - My Billing Profile
- Banners and fillers**
  - Reserve, manage and update banners
  - Reserve, manage and update fillers
  - Banner and filler files
  - Banner and filler texts
  - Banner and usage statement
- Traffic**
  - Logo Traffic
  - Contact Page Traffic
  - Uploaded Pages Traffic
  - Newsletter Traffic
  - Document Downloads Traffic
  - Banner Traffic
  - Communication Channel Traffic
  - Stat.Report Recipients
- Reviews**
  - Visitor review list

At the bottom, a copyright notice reads: © Copyright by PRIVATE BANKING.COM 2002-2008 - All rights reserved. with links for [Privacy Policy](#), [Terms of Service](#), and [FAQ](#).

# Detailed traffic statistic report

Daily updated in depth data and traffic analysis are emailed to you or are accessible through the c



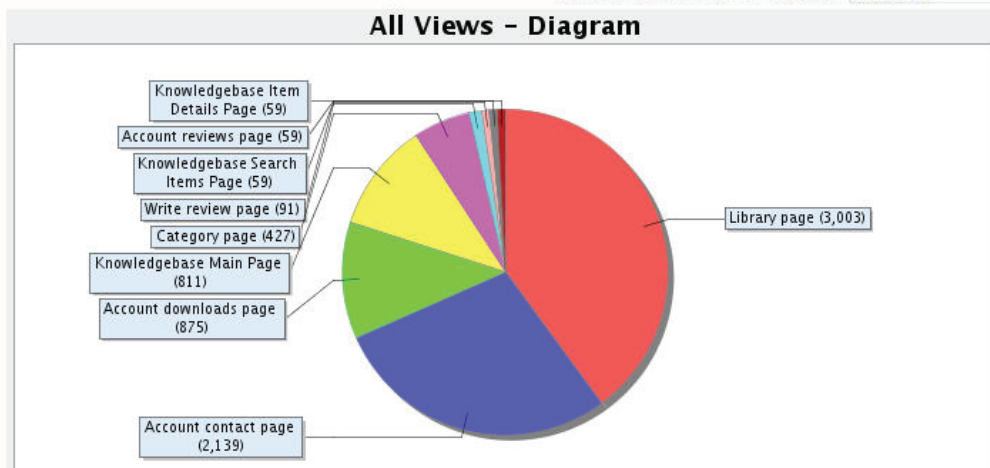
## Logo Report by Pages



Every visitor to the site is logged and reported

Page Name	Jsp Name	All Views	Unique Views
Library page	/user/library.jsp	3,003	956
Account contact page	/user/account.jsp	2,139	823
Account downloads page	/user/downloads.jsp	875	177
Knowledgebase Main Page	/user/kb_view_items.jsp	811	234
Category page	/user/category.jsp	427	206
Write review page	/user/write_review.jsp	91	54
Knowledgebase Search Items Page	/user/kb_search_items.jsp	59	35
Account reviews page	/user/account_reviews.jsp	59	35
Knowledgebase Item Details Page	/user/kb_view_item.jsp	59	35
		<b>7,523</b>	<b>2,555</b>

Choose characteristic for diagram: All Views



## Directory ranking priority

Our system rearranges directory listings every 24 hours to ensure equal exposure according to the service level subscribed.

The screenshot shows the Private Banking website's directory. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp). Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is present with the text 'Service Provider search' and a search icon. Below the search bar, there are filters for 'Europe', 'Switzerland', 'Zürich', and 'Zürich'. A left sidebar lists various service categories: Banks (Rep. Offices), Wealth Managers, Family Office, Brokers / Security dealers, Investment Funds, Online Brokers / Banks, Recruiters, Trust Services, Islamic Banking, Accountants (Tax advisors), Advisors & Consultants, Art Advisory, Charities Counsel, and Commodity Traders. The main content area displays search results for 'Banks Zürich'. Each result includes a logo, the company name, and a brief description. Callouts provide additional information: 'You can be listed in multiple categories' points to the sidebar; 'Daily rearranged ranking ensures equal exposure within the subscribed service level' points to the search results; and 'Logo and company name are linked to your contact page' points to a specific result.

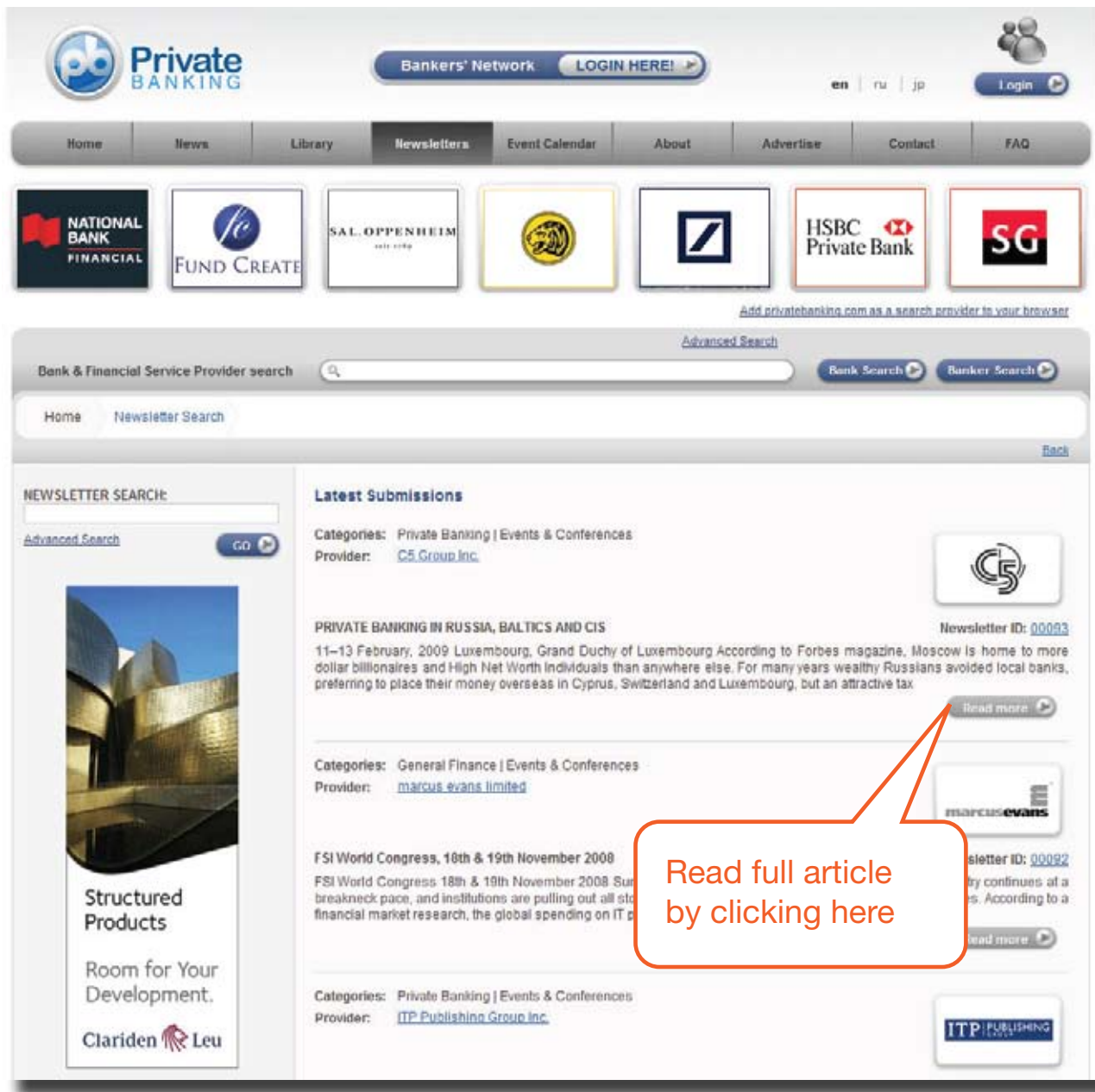
You can be listed in multiple categories

Daily rearranged ranking ensures equal exposure within the subscribed service level

Logo and company name are linked to your contact page

# Post newsletters and press releases

Published newsletters, pamphlets or press releases will appear in the newsletter section and are fully indexed by all major search engines.



# Keywords for search engine

In your content management menu you can add relevant keywords as you deem fit.

The screenshot shows the Private Banking website interface. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp) with a 'Login' button. Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A row of partner logos follows, including SAL. OPPENHEIM, CA, HNW Opportunities, NATIONAL BANK OF CANADA, BSI (Bankers since 1873), ARLAN SA Integrated Wealth Management, Julius Bär, and FUND CREATE.

Below the logos, there is a section for 'Privatebanking.com' with the text: 'Privatebanking.com is the world's leading internet portal for Private Banking and Wealth Management. We provide broad visibility and reach to our subscribers yielding high brand recognition and an ever-expanding prospect base to convert into customers.' A link below reads 'Add privatebanking.com as a search provider to your browser'.

The main content area features a 'Bank & Financial Service Provider search' section. It includes a search input field, 'Advanced Search' link, and 'Bank Search' and 'Banker Search' buttons. Below the search field is a 'Search financial service provider by region' section with buttons for Europe, North America, Central America, Asia, Australia and Pacific, and Financial Centres. A world map is visible in the background of this section. A callout box with an orange border and arrow points to the search input field, containing the text: 'In addition to your company name and keywords, our search engine will also match all text content of your advertisements, newsletters, text banners, uploads, HTML files and any other information you publish'.

On the right side, there is a vertical sidebar with several buttons: 'join now Bankers' Network', 'Bankers' Shop', 'Inquiry Market', 'Ask a Banker', 'Knowledge Base', and 'Private Banking Blog'.

At the bottom left, there is a 'Recent news headlines' section with a snippet: 'Clothing chains falter as shoppers clamp down (Reuters)' and a 'Banking' link.



## Post additional standardized information

This page was designed to post additional standardized information that will not require to create and upload HTML pages.

The image shows two screenshots from the Private Banking website. The top screenshot is the 'Account additional information' page for a 'Super Elite Listing, TestTown' account. It features four text input fields: 'History:', 'Overview:', 'Vision:', and 'Mission statement:'. Each field has a corresponding 'Show', 'Hide', and 'Default' radio button group. A callout box points to these fields with the text: 'You can edit these fields and add information as you like'. Below these fields is a 'Key strengths:' field. The bottom screenshot shows a search result for 'St. George Bank Ltd' on the 'Additional information' tab of a contact page. A callout box points to this tab with the text: 'Anyone can read the published information by clicking on the 'Additional information' tab on your contact page'. The search result includes an overview of the bank's history and services.

Account Name: Super Elite Listing, TestTown  
Account No: 032490  
Account Type: Super Elite  
Expiry date: Aug 12, 2009 [extend term](#)

Client Area Menu | Account additional information [Logout](#)

Account additional information

History:  Show  Hide  Default

Overview:  Show  Hide  Default

Vision:  Show  Hide  Default

Mission statement:  Show  Hide  Default

Key strengths:  Show  Hide  Default

Bankers' Network [LOGIN HERE!](#) en | ru | jp [Login](#)

Home News Library Newsletters Event Calendar About Advertise Contact FAQ

[Add privatebanking.com as a search provider to your browser](#)

Bank & Financial Service Provider search  [Bank Search](#) [Banker Search](#)

Home Australia and Pacific Australia New South Wales Kogarah Banks St. George Bank Ltd [Back](#)

**Additional information**

**St. George Bank Ltd**

Review Avg. Reviews: 0

Contact Page

**Additional information**

Write review

Browse review

Overview:

St. George is Australia's fifth largest bank and one of the top 15 publicly listed companies in Australia, employing over 7,500 people. Its national operations span all aspects of the financial industry including retail banking, institutional & business banking, and wealth management. At the Bank's core is a close relationship with its customers and this remains the cornerstone of future strategies, an important tradition that distinguishes St. George from other Australian Banks. Founded in 1937 as a housing based financial institution, St. George built a reputation as Australia's foremost building society, before achieving full banking status in July 1992. St. George's core strategy is one of organic growth, harnessing the potential in the franchise and building on its strengths and capabilities. These strengths include a track record of superior credit quality, positive customer service ratings relative to the industry, and product management and product innovation capabilities.

Home News Library Newsletters Event Calendar About Advertise Contact FAQ [Privacy Policy](#) [Terms of Service](#)

# Upload brochures and documents

You can upload brochures, documents and other electronic files for deployment in the library and contact page section

The screenshot displays the Private Banking website interface. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp). Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is located below the navigation, with 'Advanced Search' and 'Bank Search' buttons. The main content area shows a breadcrumb trail: Home > Europe > Switzerland > Geneva > Genève > Advisors & Consultants > CSF MANAGEMENT SA. A sidebar on the left contains a 'Downloads' section with a '0' review count and a list of actions: Contact Page, Downloads (selected), Additional information, Write Review, and Browse Review. The main content area features three tables of uploaded files. The first table, under the 'Downloads' tab, lists four documents: 'Financial Intermediary Licensing', 'Swiss Banking Secrecy', 'Swiss Domiciliary Company', and 'Company Incorporation in Switzerland', all published on 2008/08/24. The second table, under the 'Brochures' tab, lists one document: 'Geneva - Birthplace of Swiss Private Banking', published on 2008/08/24. The third table, under the 'Files' tab, lists two documents: 'Tax Optimization for Swiss Companies' and 'Swiss Holding Company', both published on 2008/08/24. Two callout boxes highlight key features: 'Uploaded files are visible under the 'Downloads' tab' and 'Files can be published in multiple categories'.

Uploaded files are visible under the 'Downloads' tab

File name	Date Published	Document & size
Financial Intermediary Licensing	2008/08/24	(PDF/66KB)
Swiss Banking Secrecy	2008/08/24	(PDF/50KB)
Swiss Domiciliary Company	2008/08/24	(PDF/72KB)
Company Incorporation in Switzerland	2008/08/24	(PDF/68KB)

Brochures

File name	Date Published	Document & size
Geneva - Birthplace of Swiss Private Banking	2008/08/24	(PDF/74KB)

Files can be published in multiple categories

File name	Date Published	Document & size
Tax Optimization for Swiss Companies	2008/08/24	(PDF/68KB)
Swiss Holding Company	2008/08/24	(PDF/81KB)



Uploaded files are also shown in the library section

Add privatebanking.com as a search provider to your browser

Level up



**ABN-AMRO**  
Making more possible

Publisher	Report	Date Published	Document & size
	<a href="#">Dynamic Investment Strategies for Swiss Pension Funds</a>	2008/09/23	(PDF/ 171KB)
	<a href="#">EDHEC - Structured Forms of Investment Strategies in Institutional Investors' Portfolios</a>	2008/09/23	(PDF/ 480KB)
	<a href="#">Guide to Structured Investment Management for Institutional Investors</a>	2008/09/23	(PDF/ 822KB)
	<a href="#">Company Incorporation in Switzerland</a>	2008/08/24	(PDF/ 68KB)
	<a href="#">Swiss Domiciliary Company</a>	2008/08/24	(PDF/ 72KB)
	<a href="#">Financial Intermediary Licensing</a>	2008/08/24	(PDF/ 66KB)
	<a href="#">Swiss Holding Company</a>	2008/08/24	(PDF/ 81KB)

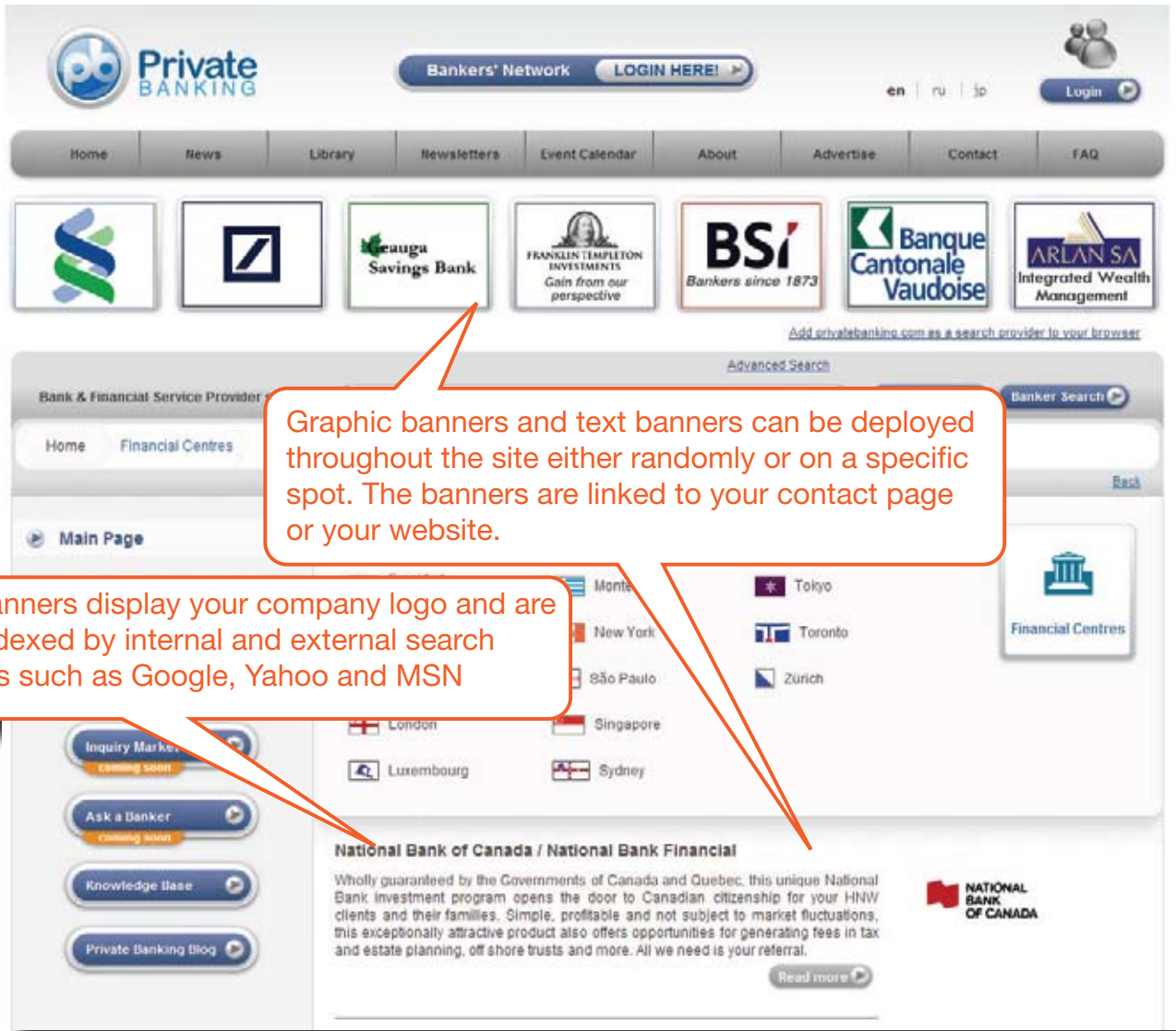
## Publish HTML presentations (Pages incl.)

HTML presentations are among the most effective marketing tools to grasp your prospects attention.

The screenshot displays a website for Private Banking. At the top, there is a logo for 'Private BANKING' and a 'Bankers' Network LOGIN HERE!' button. Below this is a navigation menu with items: Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is located below the menu, with 'Advanced Search' and 'Bank Search' buttons. The main content area features a sidebar on the left with a menu of links: 'The Banks in Brief', 'Alternate Citizenship Programs for HRW Individuals', 'Louis Leblanc Bio', 'Contact Page', 'Downloads', 'Write Review', and 'Browse Review'. The main content area has a header for 'NATIONAL BANK OF CANADA' and 'NATIONAL BANK FINANCIAL'. Below this is a banner image with the text 'Your Gateway to World Citizenship'. A callout box points to the sidebar menu, stating: 'HTML presentations can be accessed by tabs located on the left side of the contact page'. Another callout box points to the main content area, stating: 'The HTML can be linked to your website and is fully indexed by our internal and all external search engines'.

Graphic banner(s) (Quantity / Weeks)  
Text banner(s) (Quantity / Weeks)  
Random banner deployment

You can strategically place banners throughout the platform to drive quality traffic to your advertisement and website.



## Automated leads suggestion

This system helps you with getting more leads.

The screenshot displays the Private Banking website interface. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp) with a 'Login' button. Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is present with 'Advanced Search' and buttons for 'Bank Search' and 'Banker Search'. The main content area shows a listing for 'Bank of Ireland (I.O.M.) Ltd' in Douglas, Isle of Man. A callout box points to the logo, stating: 'The logos of inactive listings are not shown in full color'. Below the listing, a message box says: 'Forward Message: Bank of Ireland (I.O.M.) Ltd , Douglas, Isle of Man. Dear John Doe : May we forward your message to these fine firms as well?'. A checkbox is checked for 'Ascent Limited, Zürich'. A 'Done' button is highlighted with a callout box stating: 'A sophisticated algorithm analyzes leads submitted to inactive listings and suggests an alternative service provider according to various criterions'. Below the message box, there is a note: 'Please click "Done" only once, it may take a few moments to process your request.' On the left side of the listing, there is a warning icon and text: 'This is an inactive listing and the information provided on this page is not complete'. Below this is an 'Activate Listing' button and a 'What is this?' link. At the bottom left, there is a 'Review Avg. Reviews: 0' section and a 'Contact Page' section with links for 'Write Review' and 'Browse Review', and a 'Back' button.

## Artwork for HTML presentation included

Our experienced designers will create an attractive HTML presentation derived from your website or brochure and deploy the files for you.